

RED RIVER MÉTIS

ARTIST & ARTISAN

ENTREPRENEURSHIP INITIATIVE



Initiative Overview:

The Manitoba Métis Federation (MMF), National Government of the Red River Métis, invites applications for the **Red River Métis Artist and Artisan Entrepreneurship Initiative**—an opportunity for Red River Métis Artists and Artisans to strengthen their business skills, expand their entrepreneurial capacity, and more broadly share their distinct cultural identity through their work. This initiative reflects the MMF's ongoing commitment to advancing Red River Métis participation in the economy and supporting Citizens engaged in the traditional economy of art and artisanship. Initiative participants will take part in a series of interactive workshops offered virtually, mentorship sessions, and in-person hands-on learning experiences designed to build confidence and practical business knowledge while fostering economic growth and cultural resurgence.

Webinar Calendar (Workshop Offerings Subject to Change):

Virtual, interactive workshops are delivered bi-weekly on Wednesdays from 12:00pm until 1:30pm.

November 5th: **Business Plan Basics**

November 19th: **Bookkeeping 101**

December 3rd: **Smart Sales Channel**

December 17th: **Branding & Social Media**

January 14th: **Markets, Pop-ups, & Craft shows**

January 28th: **Wellness for Artists and Artisans**

February 11th: **Legal Considerations & Intellectual Property Protection**

February 25th: **Sourcing sustainable materials**

March 11th: **Grants and Funding**

In-Person Programming (March 17, 18, 19, Winnipeg MB)

March 17th:

- **Cultural Storytelling for a Global Audience**
- **Accessing Export Supports**

March 18th:

- **Ask a Buyer: Q&A with Government/Industry Buyer(s)**
- **Understanding RFP's, Standing offers, and Supply arrangements**

March 19th:

- **Red River Métis Makers Market, Showcase Event**

Red River Métis Artist and Artisan Entrepreneurship Initiative – Application Form

Please email your completed application to Samantha Law at samantha.law@mmf.mb.ca by October 21st at 11:59pm

Artist/Artisan Name:

Citizenship Number: V#

Business Name (if applicable):

Business Address:

Phone Number:

Email:

Website/Social media:

Business Overview:

Tell us about your business or creative practice. What kinds of products or services do you offer? You can also share what makes your work unique, any challenges you've faced, and the supports or resources that have helped you along the way.

Business Goals:

Please describe your short-term and long-term vision for your business. What do you hope to create, grow, or achieve in the coming months and years? This could include goals such as expanding your product line, improving how you produce or sell your work, reaching new audiences, collaborating with others, or achieving personal milestones as a Red River Métis artist or artisan.

Time Commitment:

The Red River Métis Artist and Artisan Entrepreneurship Initiative will consist of a foundational series of workshops delivered virtually as well as in-person programming. Please comment on your ability to participate in the virtual workshops delivered from 12:00 pm-1:30 pm on Wednesdays and your ability to travel to Winnipeg for a short period of time (3 days). *Note: mileage costs will be covered by the MMF. If the workshop delivery times is a barrier for you, please note that.

Learning Interests:

Please share any specific topics or skills you are most interested in developing as part of this initiative. Examples might include bookkeeping, pricing your work, marketing and promotion, e-commerce, customer engagement, or business planning.