

RED RIVER MÉTIS

# ARTIST & ARTISAN

ENTREPRENEURSHIP INITIATIVE



### **Initiative Overview:**

The Manitoba Métis Federation (MMF), National Government of the Red River Métis, invites applications for the **Red River Métis Artist and Artisan Entrepreneurship Initiative**—an opportunity for Red River Métis Artists and Artisans to strengthen their business skills, expand their entrepreneurial capacity, and more broadly share their distinct cultural identity through their work. This initiative reflects the MMF’s ongoing commitment to advancing Red River Métis participation in the economy and supporting Citizens engaged in the traditional economy of art and artisanship. Initiative participants will take part in a series of interactive workshops offered virtually, mentorship sessions, and in-person hands-on learning experiences designed to build confidence and practical business knowledge while fostering economic growth and cultural resurgence.

### **Webinar Calendar (Workshop Offerings Subject to Change):**

Virtual, interactive workshops are delivered bi-weekly on Wednesdays from 12:00pm until 1:30pm.

### **Proposed Workshop Schedule**

Session 1 - June 24, 2026 - **Kick-Off & Business Plan Basics**

Session 2 - July 8, 2026 - **Bookkeeping & Financial Foundations**

Session 3 - July 22, 2026 - **Pricing Strategies & Profitability**

Session 4 - August 5, 2026 - **Smart Sales Channels & E-Commerce**

Session 5 - August 19, 2026 - **Branding, Marketing & Social Media**

Session 6 - September 2, 2026 - **Ask a Buyer: Procurement Session**

Session 7 - September 16, 2026 - **Market Readiness & Vendor Preparation**

### **In-Person Programming (September 16, 17, 18, in Winnipeg, MB)**

Evening event - September 16, 2026:

- **Evening Mixer 6PM - 8PM**

Session 8 - September 17, 2026

- **Mentor Sessions and Affiliate Introductions**

Evening event - September 17, 2026

- **Gallery Showcase**

September 18, 2026

- **Makers Market (Location TBD) 11AM - 2PM**

## **Red River Métis Artist and Artisan Entrepreneurship Initiative – Application Form**

Please email your completed application to Samantha Law at [samantha.law@mmf.mb.ca](mailto:samantha.law@mmf.mb.ca) by June 15th at 11:59 PM

**Artist/Artisan Name:**

**Citizenship Number: V#**

**Business Name(if applicable):**

**Business Address:**

**Phone Number:**

**Email Address:**

**Website/ Social Media:**

**Business Overview:**

Tell us about your business or creative practice. What kinds of products or services do you offer? You can also share what makes your work unique, any challenges you've faced, and the supports or resources that have helped you along the way.

**Business Goals:**

Please describe your short-term and long-term vision for your business. What do you hope to create, grow, or achieve in the coming months and years? This could include goals such as expanding your product line, improving how you produce or sell your work, reaching new audiences, pricing methods, collaborating with others, or achieving personal milestones as a Red River Metis artist or artisan.

**Time Commitment:**

The Red River Metis Artist and Artisan Entrepreneurship Initiative will consist of a foundational series of workshops delivered virtually as well as in-person programming. Please comment on your ability to participate in the virtual workshops delivered from 12:00 pm- 1:30 pm on Wednesdays and your ability to travel to Winnipeg for a short period of time (3 days). \*Note: Mileage costs will be covered by the MMF. If the workshop delivery times is a barrier for you, please note that. Recorded sessions will be available after each workshop.

**Learning Interests:**

Please share any specific topics or skills you are most interested in developing as part of this initiative. Examples might include bookkeeping, pricing your work, marketing and promotion, e-commerce, customer engagement, or business planning.